

KPFA

II-9
1951

PROGRAM

FOLIO

July 1 - July 14

104.5 MC.

Channel 283

FM SETS AND THE MAIN CHANCE

The supply of good, inexpensive FM receivers in radio stores is slight, and that of FM tuners (receivers without amplifiers or speakers, which play through a regular radio) is even worse. From \$57 up one can get a good AM-FM table model set, and an excellent tuner is available for about \$49 -- but they are hard to find. This state of affairs has deluged KPFA with inquiries and demands.

In an effort to relieve the shortage for its own listeners, KPFA has made tentative arrangements for production of a good FM tuner by a local manufacturer. Two hundred orders are required to get production started, and to that end the station has been conducting a survey of demand. Cost of manufacturing the unit would be about \$30, and its distribution would require, on a cost basis, about \$3 per unit. The plan

(continued on back page)

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B R O A D C A S T H O U R S

Sat. & Sun.: 3:00 - 6:00 PM. 7:30 - 10:30 PM.

Mon. - Fri.: 7:00 - 10:00 AM.* 4:30 - 10:30 PM.

(*Morning rebroadcast period of selected
portions of afternoon & evening schedule)

DAILY PROGRAM SEQUENCE

SUNDAY, July 1

3:00 FIRST CONCERT: BYRD Alman/Suzanne Bloch. K.P.E.
BACH Abschied von meinem Silbermannischen clav-
iere in einem Rondeau/Erwin Bodky.

4:15 MISCELLANY

4:30 BAY AREA CONCERT PREVIEW

5:00 RHYMES & COUNTING GAMES: Childrens' counting and
jump-rope rhymes.

5:15 INFORMAL SONGS: Olla Beldauf in a program of
15th. & 16th. Century German ballads.

5:45 ONCE UPON A TIME: Josephine Gardner.

* * *

7:30 FOLK MUSIC SERIES: Traditional ballads and native
American folk songs.

7:45 DISCUSSION PANEL: Informal conversations about
current topics and issues in the news.

8:30 GOLDEN VOICES: Rare recordings of operatic voices
from the turn of the century. Arranged, with pro-
gram notes, by Anthony Boucher.

9:00 JAIME MEMORIAL SERIES: Another of the "Indian
Tales" told over KPFA-Interim by Jaime de Angulo.

9:30 SECOND CONCERT: STRAVINSKY L'Histoire du Soldat/
Members of the Boston Symphony Orchestra-Leonard
Bernstein.

MONDAY, July 2

- 4:30 BAY AREA CONCERT PREVIEW
- 5:00 FOLK SONGS FOR CHILDREN: Lori Campbell, guitar and instruments for a kitchen orchestra.
- 5:15 THE STARS IN OUR HEAVEN: Myths and fables about the stars from the book by Peter Lum.
- 5:30 INSTRUMENTS OF THE ORCHESTRA: The cello.
- 6:00 FIRST CONCERT: CORELLI Concerto grosso, F major, Op. 6, No. 2/Concert Hall Symphony Orchestra-Henry Swoboda.
- 7:15 MISCELLANY
- 7:30 FOLK MUSIC SERIES: Traditional ballads and native American folk songs.
- 7:45 TO BE ANNOUNCED
- 8:00 YOUNG ARTISTS CONCERT: Dolores Meader, contralto. DURANTE Vergin tutt'amor. DEBUSSY Romance. BRAHMS Von ewige liebe. HAIN L'Heure Exquise. SAINT-SAENS Samson & Delila: My heart at thy sweet voice. CARPENTER The Sleep That Flits on Baby's Eyes. FIBEISKY We'll Go No More A-Roving. GOULDING The Lovely Song My Heart Is Singing. CELIUS DOUGHERTY Declaration of Independence.
- 8:30 READING: Selections from "The Convict's Compendium of Useful Information."
- 9:00 SONGS IN ENGLISH: An Exploration of the repertoire of songs in the English language.
- 9:30 SECOND CONCERT: ALBENIZ Iberia: Rondena/Claudio Arrau.

TUESDAY, July 3

- 4:30 PSYCHOLOGY OF MODERN MAN: Roundtable discussion on "The Stockton Pilor Study."
- 5:00 FOLK SONGS FOR CHILDREN: Lori Campgell, guitar and instruments for a kitchen orchestra.
- 5:15 STORY CYCLE: Selections from "Alice in Wonderland" read by Sam Holmes.

TUESDAY, July 3 (cont)

- 5:30 DANCE FORMS: Musical illustrations of dance forms from many countries.
- 5:45 ONCE UPON A TIME: Josephine Gardner.
- 6:00 FIRST CONCERT: BACH Das alte Jahre vergangen ist/
Gustave Bret.
- 7:15 MISCELLANY
- 7:30 FOLK MUSIC SERIES: Traditional ballads and native American folk songs.
- 7:45 TO BE ANNOUNCED
- 8:00 GREAT BOOKS: Informal discussions of the great books of western civilization. Aristotle, "Politics", Book I.
- 8:45 MISCELLANY
- 9:00 MEET THE COMPOSER: Interview with Antonio Brico, conductor, concerning her recent visits with Sibelius and Albert Schweitzer. Recordings by these artists will follow.

WEDNESDAY, July 4

- 4:30 MEN & ISSUES: An interview series conducted by Robert Schutz.
- 5:00 FOLK SONGS FOR CHILDREN: Lori Campbell, guitar and instruments for a kitchen orchestra.
- 5:15 THE STARS IN OUR HEAVEN: Myths and fables about the stars from the book by Peter Lum.
- 5:30 YOUNG MUSICIANS: A program by very young musicians and composers.
- 6:00 FIRST CONCERT: MOZART Bastien und Bastienne/Der-
enne, Angelici, Monde, Paris Conservatory Orch.-
Gustave Cloez.
- 7:15 MISCELLANY
- 7:30 FOLK MUSIC SERIES: Traditional ballads and native American folk songs.
- 7:45 TO BE ANNOUNCED
- 8:00 CONVERSATIONS AT KPFA: Subject and guests to be announced.

WEDNESDAY, July 4 (cont)

8:45 MISCELLANY

9:00 RARE RECORDS: Selected & annotated by John Seagrave. WAGENSEIL Symphony, D major/Berlin State Orch.-Gmeindl. CANNABICH Symphony, B-flat major/Berlin State Orch.-Gmeindl. J. C. BACH Sonata Notturna, B-flat/Merckel, Schwarz, Navarra.

THURSDAY, July 5

4:30 BAY AREA CONCERT PREVIEW

5:00 FOLK SONGS FOR CHILDREN: Lori Campbell, guitar and rhythm instruments.

5:15 STORY CYCLE: Sam Holmes. "A Story I Made Up Myself."

5:30 SONGS & STORIES: Peggy Brandenburg & Betty Austin.

5:45 ONCE UPON A TIME: Josephine Gardner.

6:00 FIRST CONCERT: ARENSKY Berceuse/Lionel Tertis.

7:15 MISCELLANY

7:30 FOLK MUSIC SERIES: Traditional ballads and native American folk songs.

7:45 TO BE ANNOUNCED

8:00 CONTEMPORARY POETS: Recordings of W. C. Williams, E.E. Cummings, Dylan Thomas and others.

8:30 SPECIAL CONCERT: MENDELSSOHN Elijah (complete)/Baillie, Ripley, Johnston, Williams, Huddersfield Choral Society, Liverpool Philharmonic-Sargent.

FRIDAY, July 6

4:30 CALENDAR OF EVENTS: A review of current activities in the theaters, art galleries and concert halls in the Bay Area. Conducted by Constance MacKay.

5:00 FOLK SONGS FOR CHILDREN: Lori Campbell, guitar and instruments for a kitchen orchestra.

5:15 THE STARS IN OUR HEAVEN: Myths and fables about the stars from the book by Peter Lum.

5:30 WHAT THE VOICE CAN DO: An exploration of the

FRIDAY, July 6 (cont)

musical range of the human voice.

- 5:45 FOREST LORE: Conducted by Jack Parker.
- 6:00 FIRST CONCERT: MORLEY April is in my mistress' face/Cambridge University Madrigal Society-Boris Ord.
- 7:15 MISCELLANY
- 7:30 FOLK MUSIC SERIES: Traditional ballads and native American folk songs.
- 7:45 REPORT TO THE LISTENERS
- 8:00 ARTISTS CONCERT: Program and artists to be announced.
- 9:00 POETRY READING: A series constituting an anthology of English poetry. Elizabethan poetry - 2nd. program.
- 9:30 SECOND CONCERT: HANDEL Concerto grosso, F major, Op. 6, No. 2/Decca String Orch.-Ansermet. RAVEL Sheherazade/Danco, Paris Conservatory Orchestra-Ansermet.

SATURDAY, July 7

- 3:00 FIRST CONCERT: BIZET Symphony No. 1, C major/NY Philharmonic-Rodzinski.
- 4:15 MISCELLANY
- 4:30 TO BE ANNOUNCED
- 5:00 POETRY FOR CHILDREN: Read by Joan Hoffer.
- 5:15 STORY CYCLE: Selections from "Alice in Wonderland" read by Sam Holmes.
- 5:30 CALIFORNIA: A dramatic series for children, by Goyan Davies. "The Voyages of Rodriguez Cermenho."
* * * *
- 7:30 BAROQUE PLAYERS: Paul Ashford and group. Music for the recorder. All-Bartok program.
- 7:45 THEATER COMMENTARY: Conducted by Rachmael ben Avram.
- 8:00 BBC DRAMA: "KING LEAR" by William Shakespeare, with Donald Wolfit, Sonia Dresdel and Robert

SATURDAY, July 7 (cont)

Eddison, arranged for broadcasting by M.R. Ridley.
Playing time: 3 hours, 20 minutes.

SUNDAY, July 8

- 3:00 FIRST CONCERT: STRAVINSKY Apollon Musagete/Boyd
Neel String Orchestra. BARBER Adagio for Strings/
NBC Symphony-Toscanini.
- 4:15 MISCELLANY
- 4:30 BAY AREA CONCERT PREVIEW
- 5:00 RHYMES & COUNTING GAMES: Childrens' counting and
jump-rope rhymes.
- 5:15 INFORMAL SONGS: Godeane Eagle. American and Eng-
lish folk songs and ballads.
- 5:45 ONCE UPON A TIME: Josephine Gardner.
- * * * *
- 7:30 FOLK MUSIC SERIES: Traditional ballads and native
American folk songs.
- 7:45 DISCUSSION PANEL: Informal conversations about
current topics and issues in the news.
- 8:30 GOLDEN VOICES: Rare recordings of operatic voices
from the turn of the century. Arranged, with pro-
gram notes, by Anthony Boucher.
- 9:00 JAIME MEMORIAL SERIES: Another of the "Indian
Tales" told over KPFA-Interim by Jaime de Angulo.
- 9:30 SECOND CONCERT: HOLST The Planets/London Symphony
- Holst.

MONDAY, July 9

- 4:30 BAY AREA CONCERT PREVIEW
- 5:00 FOLK SONGS FOR CHILDREN: Lori Campbell, guitar and
instruments for a kitchen orchestra.
- 5:15 THE STARS IN OUR HEAVEN: Myths and fables about
the stars from the book by Peter Lum.
- 5:30 INSTRUMENTS OF THE ORCHESTRA: The viola.
- 6:00 FIRST CONCERT: HONEGGER Jeanne d'Arc au Bucher/

MONDAY, July 9 (cont)

Antwerp Coecilia Chorus, Cureghem Children's Choir, Belgian National Orch.-Louis de Vocht.

7:15 MISCELLANY

7:30 FOLK MUSIC SERIES: Traditional ballads and native American folk songs.

7:45 TO BE ANNOUNCED

8:00 YOUNG ARTISTS CONCERT: David Lane Iverson, tenor. MOZART Gesellenreise. LISZT Du bist wie eine blume. STRAUSS Standchen. RESPIGHI Quando nasceste voi. SANTOLIVUDO Poesie Persiane III. NORDOFF Nocturne. VITTORIO GIANNINI Tel Me, Oh Blue, Blue Sky. IVERSON Autumn Song (first radio performance)

8:30 READING: "Ying-ning, the Laughing Girl." From Chinese Ghost and Love Stories, selected and translated by Rose Quong.

9:00 HAYDN SONATA SERIES: Performed by Leonard Rosenman.

9:30 SECOND CONCERT: PIERRE ALEXANDER MONSIGNY The Deserter: Adieu, chere Louise/Teyte, RCA Victor Orchestra-Jean Paul Morel.

TUESDAY, July 10

4:30 PSYCHOLOGY OF MODERN MAN: Dr. Joseph Biernoff. "Anxiety In These Troubled Times."

5:00 FOLK SONGS FOR CHILDREN: Lori Campbell, guitar and instruments for a kitchen orchestra.

5:15 STORY CYCLE: Selections from "Alice in Wonderland" read by Sam Holmes.

5:30 DANCE FORMS: Musical illustrations of the dances of many countries.

5:45 ONCE UPON A TIME: Josephine Gardner.

6:00 FIRST CONCERT: GEORGE ANTHEIL Sonata No. 2 (Airplane)/Lydia Hoffman.

7:15 MISCELLANY

7:30 FOLK MUSIC SERIES: Traditional Ballads and native American folk songs.

TUESDAY, July 10 (cont)

- 7:45 TO BE ANNOUNCED
- 8:00 GREAT BOOKS: Informal discussions of the great books of western civilization. Plutarch: "Lycurgus", "Numa" and "Comparison."
- 8:45 MISCELLANY
- 9:00 MEET THE COMPOSER: Re-broadcast of "Society and the Composer." Participants: George Barati, Felix Khuner, Roger Sessions, Roger Nixon, et al.

WEDNESDAY, July 11

- 4:30 MEN & ISSUES: An interview series conducted by Robert Schutz.
- 5:00 FOLK SONGS FOR CHILDREN: Lori Campbell, guitar and instruments for a kitchen orchestra.
- 5:15 THE STARS IN OUR HEAVEN: Myths and fables about the stars from the book by Peter Lum.
- 5:30 YOUNG MUSICIANS: A program by very young musicians and composers.
- 6:00 FIRST CONCERT: KURT WEILL Dreigroschenoper.
- 7:15 MISCELLANY
- 7:30 FOLK MUSIC SERIES: Traditional ballads and native American folk songs.
- 7:45 TO BE ANNOUNCED
- 8:00 CONVERSATIONS AT KPFA: Informal conversations on public affairs. Topic: "Tibet and the Revolution in Asia." Participants: Dr. R. Gordon Agnew, Lewis Hill, and others.
- 8:45 MISCELLANY
- 9:00 RARE RECORDS: Selected and annotated by John Seagrave.

THURSDAY, July 12

- 4:30 BAY AREA CONCERT PREVIEW
- 5:00 FOLK SONGS FOR CHILDREN: Lori Campbell, guitar and instruments for a kitchen orchestra.

THURSDAY, July 12 (cont)

- 5:15 STORY CYCLE: Sam Holmes. "A Story I Made Up Myself."
- 5:30 SONGS & STORIES: Peggy Brandenburg & Betty Austin.
- 5:45 ONCE UPON A TIME: Josephine Gardner.
- 6:00 FIRST CONCERT: LECLAIR Sonata, D major: Sarabande & Tambourin/Menuhin, Persinger. CHOPIN-SPALDING Waltz No. 10, B minor/Albert Spalding, Benoist.
- 7:15 MISCELLANY
- 7:30 FOLK MUSIC SERIES: Traditional ballads and native American folk songs
- 7:45 TO BE ANNOUNCED
- 8:00 CONTEMPORARY MUSIC: SCHOENBERG Septet/Warren Galtjour, ensemble-Mitropoulos.
- 8:30 OUR OWN BACKYARD: A discussion of the Irvington excavations by a group from the "Boy Paleontologists" organization
- 9:00 JAZZ: An analysis of American jazz. Arranged, with program notes, by Vince Lusby.
- 9:30 SECOND CONCERT: JAROSLAV KRICKA L'Albatross/Povla Frijsh, Gladys Bucktrout.

FRIDAY, July 13

- 4:30 CALENDAR OF EVENTS: A review of current activities in the theaters, art galleries and concert halls in the Bay Area. Conducted by Constance MacKay.
- 5:00 FOLK SONGS FOR CHILDREN: Lori Campbell, guitar and instruments for a kitchen orchestra.
- 5:15 THE STARS IN OUR HEAVEN: Myths and fables about the stars from the book by Peter Lum.
- 5:30 WHAT THE VOICE CAN DO: An exploration of the musical range of expression of the human voice.
- 5:45 FOREST LORE: Conducted by Jack Parker.
- 6:00 FIRST CONCERT: CARISSIMI Jepthe/Penno, Vivanti, Colasanti, Arie, Angelicum Chorus and Orchestra-E. Gerelli.
- 7:15 MISCELLANY

FRIDAY, July 13 (cont)

- 7:30 FOLK MUSIC SERIES: Traditional ballads and native American folk songs.
- 7:45 REPORT TO THE LISTENERS
- 8:00 ARTISTS CONCERT: Virginia Gordon, flute; Del Purves, piano.
- Miss Gordon & Miss Purves: BACH Sonata No. 2. CECILE CHAMINADE Concertino. MOZART Concerto, D major.
- Miss Purves: BACH Prelude, Fugue, and Allegro in E-flat. MAX REGER Pieces for Children.
- 9:00 POETRY READING: Elizabethan poetry. 3rd. program.
- 9:30 SECOND CONCERT: VALDERRABANO Al monte sale/Max Meili, Fritz Woerschling. HEINRICH ALBERT Festlied /Yves Tinayre, Alex Cellier.

SATURDAY, July 14

- 3:00 FIRST CONCERT: ROSSINI Barber of Seville: overture /NY Philharmonic-Toscanini. WAGNER Siegfried Idyll /NY Philharmonic-Toscanini.
- 4:15 MISCELLANY
- 4:30 TO BE ANNOUNCED
- 5:00 POETRY FOR CHILDREN: Read by Joan Hoffer.
- 5:15 STORY CYCLE: Selections from "Alice in Wonderland."
- 5:30 CALIFORNIA: A dramatic series for children, by Goyan Davies.
- * * *
- 7:30 BAROQUE PLAYERS: Music for the recorder. Paul Ashford and group. Compositions by Paul Ashford.
- 7:45 THEATER COMMENTARY: Conducted by Rachmael ben Avram.
- 8:00 BBC DRAMA: "A PHOENIX TOO FREQUENT" by Christopher Fry. Playing time; 1 hour.
- 9:00 SECOND CONCERT: ALL-BERLIOZ program. Damnation of Faust: excerpts/Amsterdam Concertgebouw Orchestra-Mengelberg. Requiem/Emile Passani Choir and Orch.-Fournet.

KPFA

2054 University Ave.
Berkeley 4, Calif.

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U. S. POSTAGE

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BERKELEY, CALIF.

Permit No. 219

FM Sets and the Main Chance (continued)

is simply to make the tuners available to KPFA subscribers at cost -- approximately \$33. Anyone tentatively interested should, without obligation to purchase, notify KPFA at once. Actual orders will be taken later when the survey is complete.

Meantime the signs and prophecies in the national radio industry follow a familiar pattern of opportunism. Most people don't know it, but more than 2 million FM receivers were made and distributed in the U.S. in 1950. That was a 35% jump over 1949. The rate of production in early 1951 has maintained this pace. KPFA has been receiving rather anxious inquiries from manufacturers who want to know what the demand is in this area -- inquiries which clearly point to resumption of production on some of the good but less expensive tuners and FM sets which were mysteriously withdrawn from the market in 1949.

It will probably be several months before the effects of current production can be observed in local radio stores. It may be longer than that before it is reflected in the sales attitude of local proprietors toward FM. The best way to accelerate the process is to march up to the local counter and voice the demand, with an explanation why. The dealer with his eye to the main chance can be depended upon to act.